JERSEY ISLAND GEOPARK CHANGEMAKERS

Be there before the world arrives.

Help shape the next chapter of a 630-million-year story. Corporate partnership opportunities.

The moment in time

Jersey's landscape took 630 million years to create. The opportunity to help shape its next chapter is happening *now*.

Jersey Island Geopark is working towards UNESCO Global Geopark status, with 33 sites already shortlisted across the Island's coastline and countryside. This accreditation would give Jersey international recognition for an extraordinary landscape shaped by fire, ice, sea and human hands, while opening up new opportunities for education, conservation, sustainable tourism and Island pride. But achieving recognition is only part of the ambition. We want to turn Jersey's story into something people can experience. Something children can hold in their hands, visitors can walk, Islanders can discover, and future generations can inherit.

We’re looking for a small group of pioneering businesses to help make it happen, and to become part of this moment in Jersey’s story.

Become a Jersey Island Geopark Changemaker.

Why become a Changemaker?

- Put your business behind something epic and timeless.
- Make a visible difference.
- Help bring Jersey's story to life through education, conservation, community projects and new ways for people to explore the island.
- Give your people something to be proud of.
- Bring the partnership inside your organisation through Geowalks, volunteering events and opportunities for employees to experience the Geopark themselves.
- Tell a story worth sharing.
- Create credible opportunities for PR, campaign content, social storytelling and stakeholder engagement around work that has a genuine positive impact.
- Leave a legacy.
- Support projects that can live on in classrooms, landscapes, publications and visitor experiences long after the partnership begins.

33 Geopark Sites

240K+ TikTok views

100K+ Instagram views

Featured in BBC, ITV, The Telegraph

Supporting 10+ local schools

Choose the change you want to make
Want to make a tangible difference?

Inspire young minds
'Rock Boxes', educational resources, school Geowalks, children's geology book.
Open up the Island
Trails, publications and digital experiences.
Leave a lasting mark
St Catherine's Geological Timeline and other flagship interventions.
Bring geology into culture
Arts, exhibitions and community projects.

Founding Changemaker opportunities will be limited to a **small number of businesses** supporting Jersey Island Geopark during its journey towards **UNESCO Global Geopark** status.

	Explorer	Pathfinder	Pioneer	Founding Changemaker
Investment	£500–£1,999	£2,000–£4,999	£5,000–£8,999	~£9,000
Your impact	Support a school, resource or Geowalk	Help create an island-wide resource, trail or programme	Back a major public-facing Geopark project	Help deliver our flagship projects including a website and "chronology of creation".
Recognition	Logo on the project or resource you support	Partner credit across the supported programme and relevant materials	Prominent named partner recognition	Principal recognition as a Founding Changemaker
Geopark channels	Social thank-you	Dedicated social and newsletter feature	Partnership storytelling across Geopark channels	Priority profile across relevant Geopark communications
Your people	Opportunity to engage with the project	Hosted staff Geowalk	Staff Geowalk and volunteering opportunity	Bespoke employee experience linked to your flagship project
PR		Partnership announcement	Joint press release and media opportunity	Launch PR, media/photo opportunity and partner storytelling
Legacy	Make something tangible happen	Help create something with island-wide reach	Named association with a major project	Potential permanent recognition on a flagship project*

**Benefits will depend on the project selected and final partnership agreement.*

Be part of what happens next.

Jersey's landscape took hundreds of millions of years to create. The opportunity to help shape its next chapter is happening now. Become one of Jersey Island Geopark's first Changemakers and help open this extraordinary story to children, islanders and visitors while supporting education, conservation, community and a more sustainable future for Jersey.

When Jersey achieves UNESCO Global Geopark status, you'll have been there before the world arrived.

Help put Jersey's extraordinary story on the map.

Become a Jersey Island Geopark Changemaker.

jerseyislandgeopark.org.je

info@jerseyislandgeopark.org.je

@jerseyislandgeopark